

Privacy Policy

Effective date: May 11, 2025

Issued by: Wewaco Fashion Kft.

Address: 8900 Zalaegerszeg, Telekalja utca 24.

Company registration number: 20-09-077376

VAT number: 28988896-2-20

Email: info@wewaco.hu

Phone: +33651701168

Managing Directors: Elek Wettstein and Anett Wettstein

1. General Information

This Privacy Policy provides detailed information about how Wewaco Fashion Kft. (hereinafter: Data Controller) processes personal data, the legal basis, purposes, retention periods, and the rights of data subjects. The Data Controller complies with the following regulations:

- GDPR (EU 2016/679)
- Act CXII of 2011 on the Right of Informational Self-Determination and Freedom of Information
- Act CVIII of 2001 on E-commerce
- Act XLVIII of 2008 on Marketing

2. Categories, Purpose, Legal Basis and Retention of Data

The table below summarizes our data processing purposes, legal bases, and retention periods:

- Webshop purchase – contract performance – 5 years
- Custom production quote – legitimate interest – 2 years
- Contact form – consent – 1 year
- Newsletter – consent – until withdrawn
- Invoicing – legal obligation – 8 years
- Complaint management – legal obligation – 5 years
- Marketing/Remarketing – consent – until withdrawn or 1 year

3. Data Processors and Transfers

The following data processors may access your data for specific purposes:

- Web hosting provider
- Invoicing platforms (e.g., Billingo, szamlazz.hu)
- Courier services (e.g., MPL, FoxPost, DHL)
- Marketing platforms (e.g., Meta, Google, MailerLite)
- Analytics tools (Google Analytics, Meta Pixel)

Data may only be transferred outside the EU with adequate safeguards (e.g., standard contractual clauses, adequacy decision).

4. Cookie Policy

Our website uses cookies for essential functionality, analytics, and marketing purposes. Users may control cookie preferences via the 'Cookie Settings' section of the website.

5. Data Subject Rights

As a data subject, you have the right to:

- Access your data
- Request rectification
- Request erasure
- Restrict processing
- Object to processing
- Withdraw consent at any time
- Request data portability

You can exercise these rights by contacting info@wewaco.hu.

6. Legal Remedies

If you believe your rights have been violated, you can contact the Hungarian Data Protection Authority (NAIH):

Address: 1055 Budapest, Falk Miksa utca 9-11.

Website: www.naih.hu

Email: ugyfelszolgalat@naih.hu

Phone: +36 (1) 391-1400

7. Data Security

We protect personal data using access controls, encryption, firewall protection, and regular backups.

8. Final Provisions

We reserve the right to amend this Privacy Policy. The latest version is always available on our website. By using our webshop, you accept the terms of this Privacy Policy.